**Udemy Course Outline Template**

|  |  |
| --- | --- |
| **Course Title**  Give your course a preliminary title based on [these recommendations](https://support.udemy.com/hc/en-us/articles/229232467-Course-Title-Quality-Standards). You can always rework the title later on! |  |
| **Course Learning Goals**  What will your target students be able to do by the end of the course? |  |

**Udemy Course Structure**

* There are 3 key components to designing a well-structured course:

1. Introduction Section (first section of the course) includes:
   1. Introduction lecture that is no more than 3 minutes (This is your most important lecture! *Best practices* [*here*](https://docs.google.com/document/d/1F-xX_YE22iRgUXD9d2QJihWbRDCc1nZhgRHtgk4ZmT0/edit).)
   2. 1-2 instructional lectures
   3. 1 quick win (An exercise or reflection activity that is a way for students to prepare for the course or practice what they’ve already learned and dive right into the material.)
2. Instructional Sections include:
   1. 1 specific, measurable learning outcome per section
   2. 1 introductory lecture introducing that learning outcome to students
   3. 3-5 lectures (but no more than 7) totaling no more than 30 minutes of content (we find that students log in for 30-minute sessions at a time)
   4. A conclusion summarizing what students have learned in the section
   5. At least 1 practical exercise which gives students the opportunity to practice the skill/learning outcome of the section
   6. Reference materials (visual aids, pdf notes, additional links, etc.), if necessary
3. Lectures should:
   1. Cover 1(!) concept
   2. Be between 2-7 minutes (and no more than 20 minutes)
   3. Have a [well chosen lecture type](https://support.udemy.com/hc/en-us/articles/229606188-Choosing-the-Right-Lecture-Format) given the content being taught

**Outline Template**

The following template is a guide and tool that you can personalize and make your own so that you can create and publish the course that you want to share with your students. As a starting point, each column header will help you design a course that brings together **what** you want to teach, **how** you want to teach it, and the **resources** required to successfully teach students.

Example #1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Section Name** | **Lecture Title** | **Lecture Type**  [(talking head, screencast, etc](https://support.udemy.com/hc/en-us/articles/229606188-Choosing-the-Right-Lecture-Format)) | **Description**  (what are the key points being covered, how will students engage in learning) | **Resources**  (PDF, slides, graphs, visuals on screen, quiz, etc ) | **Timing**  (total time for this lecture / learning activity) |
| **Introductory Section** *(best practices* [*here*](https://docs.google.com/document/d/1F-xX_YE22iRgUXD9d2QJihWbRDCc1nZhgRHtgk4ZmT0/edit)*)* | | | | | |
| 1. Welcome! | 1. Introduction | Talking Head | I will introduce students to the course, to myself, and explain what they will be able to do by the end of the course (start writing their first novel). | Images of my book covers  Visuals of outlines | 3 minutes |
|  | 2. How to brainstorm | Talking Head/Slides | I will gives students a quick intro to the best brainstorm techniques so they can start brainstorming their novel idea. | Image of brainstorm map | 4 minutes |
|  | 3. Your turn! Create your brainstorm map | Talking Head | I will lead students through their first brainstorming activity. | PDF of brainstorm map  Example of filled out brainstorm map | 2 minutes |
| **Instructional Section** | | | | | |
| 2. How to Write a Novel Outline | 1. Introduction | Talking Head | I will introduce the students to the learning outcome of this section, which is writing a novel outline. I will lay out the structure of the section. | n/a | 2 minutes |
|  | 2. What is a novel outline? | Slides | I will walk students through several exemplary samples of novel outlines so students know what success looks like. | 3 sample novel outlines | 5 minutes |
|  | 3. Components of a novel outline | Talking Head/Visuals | I will teach students the 5 key components of a novel outline. | Visuals of the 5 sections of an outline | 5 minutes |
|  | 4. Activity: Create your first draft outline | Talking Head | I will wrap up this section and I will lead students through creating their first draft outline. | PDF of outline template | 2 minutes |
| 3. Basic Story Structure | ... | .... | ... | ... | ... |
| **Conclusion/Summary Section** | | | | | |
| XX. Conclusion | 1. What’s next? | Talking head | I will summarize the learnings from the course and answer the following student questions: "What do I do now that I have this skill?" "What are my next steps? What other resources can I seek out?" | n/a | 4 minutes |

Example #2

Outline for Udemy course on: [Productivity for Creative Pros](https://docs.google.com/document/d/1uz49xuHbq0IZ8P6PzTphW6kRrL09-jArzD1vNju3ouU/edit)

Example #3

Outline for Udemy course on: [How to Start Your Fashion Blog](https://docs.google.com/document/d/1wTatzDdUKgzymDk-wvo5Iyjxmkv-Ax_YshWXUgkzlxw/edit)

Example #4

Outline for Udemy course on: [Git & GitHub](https://docs.google.com/document/d/1u-h0-gaDNfk4otSV-UeLQ8MxyaZuixbIvYtjjV9MgDY/edit)